



DEPLOY360

509 9th Avenue North, Suite 150
Myrtle Beach, SC 29577
info@deploy360.us
www.deploy360.us

Public Affairs Specialist, Doha, Qatar (Onsite)

Clearance Required: Secret

Overview

Deploy360 is seeking a Public Affairs Specialist to support the SOJTF-C Public Affairs Office (PAO) Director and Command Leadership in developing and executing communication strategies. This role involves coordinating public affairs efforts, advising leadership on communication initiatives, and supporting strategic messaging across multiple stakeholders within the CENTCOM Area of Responsibility (AOR).

Responsibilities

- Assist the Commander and Public Affairs Director in planning, coordinating, synchronizing, executing, and assessing communication strategies.
- Develop and implement communication guidance for subordinate communicators to align with objectives.
- Coordinate messaging efforts with SOCOM, CENTCOM, and SOCCENT to enhance OTH-CT operational communication.
- Provide public affairs assessments, strategic guidance, and command synchronization for all communication efforts.
- Advise leadership on audience attitudes, perceptions, and information needs to shape effective messaging.
- Ensure coordination with international and regional headquarters communicators to maintain unified messaging.
- Align strategic communication campaigns with information operations plans while ensuring deconfliction with intelligence and MISO efforts.
- Conduct regular site visits to assess and improve public affairs programs at command units.
- Develop and execute marketing and communication strategies to support business unit objectives.
- Manage advertising, promotions, events, trade shows, sponsorships, direct response campaigns, and online communications.
- Analyze marketing effectiveness and recommend strategy refinements based on performance data.
- Collaborate with internal teams and external vendors to enhance trade show strategies and web content.

Required Qualifications

- High school diploma with 6-9 years of experience.
- Secret clearance.
- Graduate of the Defense Information School Basic Public Affairs Writer Course or Public Affairs Officer Qualification Course.
- Military or civil service experience with at least eight years in public affairs.
- Proficiency in digital photography and photo editing software (Adobe Illustrator, Photoshop, and CS Master Suite applications).
- Active U.S. Passport and U.S. Driver's License.
- Ability to wear personal protective equipment (e.g., ballistic helmet, body armor, chemical/biological protective gear).
- Must be medically and physically fit for deployment in accordance with USCENTCOM Medical requirements.

Preferred Qualifications

- TS/SCI clearance with CI Polygraph (within the last five years).

- Fluency in Arabic.
- Experience supporting HUMINT operations.
- Experience supporting U.S. Military Special Operations.
- Proven ability to work independently or as part of a larger team with minimal supervision.

Why Deploy360?

At Deploy360, we specialize in providing mission-critical solutions for government and defense operations. We are committed to operational excellence, innovation, and delivering cutting-edge force management solutions that support mission success.

Join our team and make an impact where it matters most. To be considered for the position, please email, info@deploy360.us and include your resume.